

SVCRA signage strategy DRAFT November 8, 2013

sign types and (general) locations

- blue diamond trail markers on foot trail, attached to trees with two stainless fasteners not driven flush, at sight distances apart, visible both directions.
- bike trail markers?
- Red diamond markers, handled similarly, on access trails.
- brown and yellow navigation signs (arrows, "trail," "parking," etc.)
- white, black and red warning signs (dangers, prohibitions)
- interpretive signs, waist-high mounts, colors TBD

Strive to minimize signs on the trail itself

exceptions:

- interpretive signs at features
- directional signs, including location signs
- trail markers

Strive for a consistent look to all signage

- consistent in color, letter form, shape, size
- codes for smart phones connect to SV webpages, when available
- display property owner's logo
- display sign custodian's logo, if different
- emergency phone number on some signs
- optimize size and siting, readable but not intrusive
- mount most signs on posts, not trees

Identify caretakers

- sign design and location approved by property owner, reviewed by partners
- a partner besides the owner might purchase, install, monitor, replace the sign

Publish this as an attachment in SVCRA Agreement